Safe Driving.
Efficient Driving.
Economical Driving.





- Cruise Control
- Speed Limiter
- Speed Limiter for vehicles with factory-installed cruise control
- Limiter/Memory
- Cruise E-Drive App
- Transponder solution
- Tracking/GPS integration



Cruise Control

E-Cruise delivers a level of comfort and convenience to rival a factory-installed cruise control. Many vehicles allow the option of using an original or universal control switch. E-Cruise is designed and built in Denmark to meet the strictest standards for quality and approval.

E-Cruise is available for all vehicles with electronic drive-by-wire throttle. E-Cruise is your shortcut to safe, comfortable, relaxed driving with substantial fuel savings and reduced CO2 emissions.



Speed Limiter

The client selects a maximum speed which the vehicle may not exceed. Programming is carried out via PC software or smartphone app. With the speed limit set, fuel consumption can be slashed by up to 37%, depending on driving style and route (results of independent E-Cruise test conducted by Fleet Van Magazine, England, April, 2012).

Because the vehicle's CO2 emissions are also greatly reduced, the speed limiter makes a positive contribution to your business's green accounting. The E-Cruise speed limiter meets EU standards for environmentally friendly use of fossil fuels and restriction of pollution from vehicles. E-Cruise can be installed in most vehicles with electronic drive-by-wire throttle and weighing less than 3,500 kg (7,700 lb.).





Double Speed Limiter

The speed limiter can also be programmed to allow the driver to switch between two pre-set maximum speeds. These options can be practical when entering areas with speed restrictions such as airports, docks, mines, etc.

The alternative speed limit can be activated or deactivated by transponder, tracking system or by a dashboard switch.

Speed Limiter for Vehicles with Original Cruise Control

Speed Limiter can also be fitted to most makes and models of vehicle with factory-installed cruise control for a customised solution with one or two speed limits and activation via transponder, E-Drive or tracking/fleet management system.

Cruise Control and Speed Limiter

A combination solution is optimal for varied driving patterns, particularly vehicles with frequent motorway travel. For instance, limiting speed from 130 km/h to 110 km/h delivers fuel savings of approximately 20%.

E-Cruise also contributes to improved fuel economy through constant regulation without unnecessary acceleration and uneven driving.

Specially Developed Features

Because E-Cruise is software-based, it can be programmed with custom designed features such as theft prevention that reduces speeder function or speed gradually when the vehicle moves outside a prescribed, user-defined area. Please feel free to contact LP with any special requests for a tailor-made custom solution.

Transponder Control

Transponder control is specially developed for fleet owners with varying driving patterns. The driver of a vehicle that is normally used in an urban area can be given a transponder to change the maximum speed when traveling outside that area. A transponder can also be handed out when entering areas with specific speed restrictions such as airports, docks, etc.

Tracking System Integration

This flexible solution automatically activates the speed limiter on arrival at designated areas, typically based on user-defined areas in a tracking system. The speed limit is automatically cancelled when the vehicle leaves the area. This solution is a clear signal of social responsibility and concern for traffic safety – both for the driver and others on the road.



E-Cruise cruise control can be expanded with a range of practical features.

User-Activated Limiter/Memory

Limiter is an optional speed limiter which can be activated by the Limiter button when driving at the desired speed. Press again to deactivate or by pressing the speeder for about two seconds.

The Memory function stores two pre-set speeds which can be activated when driving with cruise control. The driver can choose or change one of the two speeds by activating the control arm.

E-Cruise App

Cruise E-Drive

Danish and international studies document a clear connection between speed and traffic safety.

Even a modest reduction of the average speed can result in substantial reductions in road accidents and personal injuries. E-Drive can activate, deactivate or change the vehicle's maximum speed via telephone with password access. The desired speed can be entered and updated via Bluetooth.

This function can be useful when changing driving patterns, for instance, when a vehicle that is normally used in urban areas has to take highways or motorways. This function can be installed in most automotive brands and models.

E-Cruise Apps require installation of the Cruise Bluetooth module.

Drive "Green" - Without Compromise

E-Cruise cruise control and speed limiter protect your vehicles and your drivers while simultaneously reducing fuel costs and CO2 emissions. Lower costs are always attractive, especially when a modest investment is quickly repaid with improved fuel economy, while also reducing accidents, engine wear and tear and air pollution.

E-Cruise provides all this for urban, highway and motorway travel with no impact on vehicle performance.

E-Cruise can save driving licenses as well as lives and deliver improved fuel economy and reduced CO2 emissions. Isn't it time to join the rapidly growing community of satisfied E-Cruise users?

About LP

As Denmark's leading supplier of exclusive, innovative automotive accessories, Lindgaard · Pedersen A/S also develops advanced proprietary electronic solutions in close collaboration with selected partners.

Our goal is to make life on the road more comfortable, safer and more eco-friendly.

LP was established in 1988 and is currently active in more than 25 countries.

